# Trademark Snap Shot ITU Unit Action (Table presents the data on ITU Unit Action)

#### **OVERVIEW**

| SERIAL NUMBER | 76201760          | FILING DATE   | 01/30/2001 |
|---------------|-------------------|---------------|------------|
| REG NUMBER    | 0000000           | REG DATE      | N/A        |
| REGISTER      | PRINCIPAL         | MARK TYPE     | TRADEMARK  |
| INTL REG #    | N/A               | INTL REG DATE | N/A        |
| TM ATTORNEY   | SUSSMAN, RONALD R | L.O. ASSIGNED | 101        |

#### **PUB INFORMATION**

| TODINTORNIATION      |                           |                    |     |  |  |  |
|----------------------|---------------------------|--------------------|-----|--|--|--|
| RUN DATE             | 01/28/2011                |                    |     |  |  |  |
| PUB DATE             | 09/03/2002                |                    |     |  |  |  |
| STATUS               | 730-FIRST EXTENSION - GRA | ANTED              |     |  |  |  |
| STATUS DATE          | 01/27/2011                | 01/27/2011         |     |  |  |  |
| LITERAL MARK ELEMENT | BLACK HILLS               |                    |     |  |  |  |
|                      |                           |                    |     |  |  |  |
| DATE ABANDONED       | N/A                       | DATE CANCELLED     | N/A |  |  |  |
| SECTION 2F           | YES                       | SECTION 2F IN PART | NO  |  |  |  |
| SECTION 8            | NO                        | SECTION 8 IN PART  | NO  |  |  |  |
| SECTION 15           | NO REPUB 12C N/A          |                    |     |  |  |  |
| RENEWAL FILED        | NO RENEWAL DATE N/A       |                    |     |  |  |  |
| DATE AMEND REG       | N/A                       |                    |     |  |  |  |

## FILING BASIS

| FILED BASIS |     | CURREN   | IT BASIS | AMENDED BASIS |    |
|-------------|-----|----------|----------|---------------|----|
| 1 (a)       | NO  | 1 (a)    | NO       | 1 (a)         | NO |
| 1 (b)       | YES | 1 (b)    | YES      | 1 (b)         | NO |
| 44D         | NO  | 44D      | NO       | 44D           | NO |
| 44E         | NO  | 44E      | NO       | 44E           | NO |
| 66A         | NO  | 66A      | NO       |               |    |
| NO BASIS    | NO  | NO BASIS | NO       |               |    |

#### MARK DATA

| STANDARD CHARACTER MARK | NO          |
|-------------------------|-------------|
| LITERAL MARK ELEMENT    | BLACK HILLS |
|                         |             |

| 001.00.00.00.11     | No.  |
|---------------------|--|
| COLOR DRAWING FLAG  | NO   |
| CUD                 | DENT AWNED INFADMATION   |
|                     | RENT OWNER INFORMATION   |
| PARTY TYPE          | 21-SUBSEQUENT OWNER AFTER REGISTRATION   |
| NAME                | STURGIS MOTORCYCLE RALLY, INC.   |
| ADDRESS             | 1612 Junction Ave., Suite 4<br>RAPID CITY, SC 57785  |
| ENTITY              | 99-NON-PROFIT ECONOMIC DEVELOPMENT CORP.   |
| CITIZENSHIP         | South Carolina   |
| COMPOSED OF         | STURGIS MOTOCYCLE RALLY, INC.  |
|                     | GOODS AND SERVICES   |
| INTERNATIONAL CLASS | 006  |
| DESCRIPTION TEXT    | Metal license plates, metal boxes, non-luminous and non-<br>mechanical metal signs, and die-cast metal piggy banks, all<br>of the aforementioned goods relating to the STURGIS<br>motorcycle rally   |
| INTERNATIONAL CLASS | 008  |
| DESCRIPTION TEXT    | Hand tools, namely, hunting knives, fishing knives, pocket knives, sidearm knives, folding knives, sport knives, knives made of precious metal, wrenches, socket sets, namely, socket wrenches and sockets, and pliers, all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 009  |
| DESCRIPTION TEXT    | Novelty telephones; pre-recorded videos featuring live music concerts, music videos, documentaries, and footage of vehicle rallies, exhibits and competitions, and footage of the Black Hills area of South Dakota and Wyoming; computer mouse pads; electronic video game software; toy helmets; computer screen savers; and neon signs; all of the aforementioned goods relating to the STURGIS motorcycle rally |
| INTERNATIONAL CLASS | 012  |
| DESCRIPTION TEXT    | License plate holders and handlebar grips for motorcycles, a of the aforementioned goods relating to the STURGIS motorcycle rally  |
| INTERNATIONAL CLASS | 014  |
| DESCRIPTION TEXT    | Watch bands, belt buckles of precious metal for clothing, nor monetary coins, medallions, non-monetary tokens of preciou metal, cigarette lighters of precious metal, and watches, all o the aforementioned goods relating to the STURGIS motorcycle rally   |

| INTERNATIONAL CLASS | 016  |
|---------------------|--|
| DESCRIPTION TEXT    | Pencils; trading cards; wall calendars; desk sets; lithographs; prints, namely, art prints, cartoon prints and lithographic prints; brochures and books featuring information about motorcycles, automobiles and trucks; paper pennants; paper banners; temporary tattoos; paper and plastic gift bags; and picture frame mat boards; all of the aforementioned goods relating to the STURGIS motorcycle rally |
| INTERNATIONAL CLASS | 018  |
| DESCRIPTION TEXT    | Wallets, motorcycle bags, athletic bags, all purpose sport bags, beach bags, book bags, carry-on bags, duffel bags, gym bags, shoulder bags, tote bags, travel bags, overnight bags, dog collars, and leashes for animals, all of the aforementioned goods relating to the STURGIS motorcycle rally  |
| INTERNATIONAL CLASS | 021  |
| DESCRIPTION TEXT    | Paper cups; grease and polish rags; portable coolers; water bottles sold empty; sports bottles sold empty; and kitchen utensils, namely, spatulas, turners, tongs, pan scrappers, grill scrappers, and grill baskets; all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 024  |
| DESCRIPTION TEXT    | Afghans, towels, cloth pennants, and cloth banners, all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 025  |
| DESCRIPTION TEXT    | Clothing, namely, sweaters, anoraks, boxer shorts, sleepwear, bikinis, beachwear, bathing suits, swim wear, berets, head bands, jeans, dungarees, boots and footwear, all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 027  |
| DESCRIPTION TEXT    | Floor mats for vehicles, textile floor mats for use in the home, rubber floor mats for use as door mats, textile floor mats for use as door mats, and rugs, all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 034  |
| DESCRIPTION TEXT    | Cigars, cigar cutters, and matches, all of the aforementioned goods relating to the STURGIS motorcycle rally   |
| INTERNATIONAL CLASS | 035  |
| DESCRIPTION TEXT    | Mail order, catalog, retail store, wholesale store, and retail television store services featuring a variety of general merchandise and products   |
| INTERNATIONAL CLASS | 041  |
| DESCRIPTION TEXT    | Entertainment services in the nature of organizing, sponsoring, and conducting civic productions and live music  |

|                        | C   | GOODS ANI         | ) SERVICE | S CLASSIF                           | ICATION |                 |          |
|------------------------|-----|-------------------|-----------|-------------------------------------|---------|-----------------|----------|
| INTERNATIONAL<br>CLASS | 006 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 008 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 009 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 012 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 014 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 016 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 018 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 021 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 024 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 025 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 027 | FIRST USE<br>DATE | NONE      | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE    | CLASS<br>STATUS | 6-ACTIVE |

| INTERNATIONAL<br>CLASS | 034 | FIRST USE<br>DATE | NONE | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE | CLASS<br>STATUS | 6-ACTIVE |
|------------------------|-----|-------------------|------|-------------------------------------|------|-----------------|----------|
| INTERNATIONAL<br>CLASS | 035 | FIRST USE<br>DATE | NONE | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE | CLASS<br>STATUS | 6-ACTIVE |
| INTERNATIONAL<br>CLASS | 041 | FIRST USE<br>DATE | NONE | FIRST USE<br>IN<br>COMMERCE<br>DATE | NONE | CLASS<br>STATUS | 6-ACTIVE |

#### MISCELLANEOUS INFORMATION/STATEMENTS

| CHANGE IN REGISTRATION | NO      |
|------------------------|---------|
| OWNER OF US REG NOS    | 1948097 |
| PARENT OF              |         |

## PROSECUTION HISTORY

| DATE       | ENT CD | ENT<br>TYPE | DESCRIPTION   | ENT NUM |
|------------|--------|-------------|---|---------|
| 01/28/2011 | EXRA   | E           | NOTICE OF APPROVAL OF EXTENSION REQUEST E-<br>MAILED      | 033     |
| 01/28/2011 | NOAC   | E           | CORRECTED NOA E-MAILED                                    | 032     |
| 01/27/2011 | EX1G   | S           | EXTENSION 1 GRANTED                                       | 031     |
| 01/13/2011 | EXT1   | S           | EXTENSION 1 FILED   | 030     |
| 01/27/2011 | DPCC   | D           | DIVISIONAL PROCESSING COMPLETE                            | 029     |
| 01/13/2011 | DRRR   | I           | DIVISIONAL REQUEST RECEIVED                               | 028     |
| 01/13/2011 | ERTD   | I           | TEAS REQUEST TO DIVIDE RECEIVED                           | 027     |
| 01/13/2011 | EEXT   | I           | TEAS EXTENSION RECEIVED                                   | 026     |
| 10/06/2010 | CHAN   | I           | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 025     |
| 10/01/2010 | AITU   | А           | CASE ASSIGNED TO INTENT TO USE PARALEGAL                  | 024     |
| 09/07/2010 | MAIL   | I           | PAPER RECEIVED  | 023     |
| 09/07/2010 | NOAM   | Е           | NOA E-MAILED - SOU REQUIRED FROM APPLICANT                | 022     |
| 07/28/2010 | ASCK   | I           | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY         | 021     |
| 07/27/2010 | OP.T   | Т           | OPPOSITION TERMINATED NO. 999999                          | 020     |
| 07/27/2010 | OP.D   | Т           | OPPOSITION DISMISSED NO. 999999                           | 019     |
| 07/27/2010 | OP.T   | Т           | OPPOSITION TERMINATED NO. 999999                          | 018     |

| 07/27/2010 | OP.D | _ T | OPPOSITION DISMISSED NO. 999999       | 017 |
|------------|------|-----|---------------------------------------|-----|
| 07/27/2010 | TMBN | Т   | TTAB RELEASE CASE TO TRADEMARKS       | 016 |
| 07/27/2010 | OP.T | Т   | OPPOSITION TERMINATED NO. 999999      | 015 |
| 07/27/2010 | OP.D | Т   | OPPOSITION DISMISSED NO. 999999       | 014 |
| 12/09/2008 | ARAA | ı   | ATTORNEY REVOKED AND/OR APPOINTED     | 013 |
| 12/09/2008 | REAP | I   | TEAS REVOKE/APPOINT ATTORNEY RECEIVED | 012 |
| 06/08/2006 | DOCK | D   | ASSIGNED TO EXAMINER                  | 011 |
| 03/07/2003 | OP.I | Т   | OPPOSITION INSTITUTED NO. 999999      | 010 |
| 03/05/2003 | OP.I | Т   | OPPOSITION INSTITUTED NO. 999999      | 009 |
| 03/05/2003 | OP.I | Т   | OPPOSITION INSTITUTED NO. 999999      | 008 |
| 09/03/2002 | PUBO | Α   | PUBLISHED FOR OPPOSITION              | 007 |
| 08/14/2002 | NPUB | 0   | NOTICE OF PUBLICATION                 | 006 |
| 02/25/2002 | CNSA | Р   | APPROVED FOR PUB - PRINCIPAL REGISTER | 005 |
| 11/02/2001 | CRFA | I   | CORRESPONDENCE RECEIVED IN LAW OFFICE | 004 |
| 11/08/2001 | CRFA | I   | CORRESPONDENCE RECEIVED IN LAW OFFICE | 003 |
| 05/02/2001 | CNRT | F   | NON-FINAL ACTION MAILED               | 002 |
| 04/20/2001 | DOCK | D   | ASSIGNED TO EXAMINER                  | 001 |

| CURRENT CORRESPONDENCE INFORMATION |  |  |  |  |
|------------------------------------|--|--|--|--|
| ATTORNEY                           | Jason M. Sneed   |  |  |  |
| CORRESPONDENCE ADDRESS             | JASON M. SNEED<br>ALSTON & BIRD LLP<br>BANK OF AMERICA PLAZA 101 S. TRYON STREE<br>T, SUITE 4000<br>CHARLOTTE, NC 28280-4000 |  |  |  |
| DOMESTIC REPRESENTATIVE            | NONE   |  |  |  |

| PRIOR OWNER INFORMATION |  |
|-------------------------|--|
| PARTY TYPE              | 20-OWNER AT PUBLICATION                  |
| NAME                    | Sturgis Area Chamber of Commerce         |
| ADDRESS                 | Post Office Box 504<br>Sturgis, SD 57785 |
| ENTITY                  | 03-CORPORATION                           |
| CITIZENSHIP             | South Dakota                             |
| PARTY TYPE              | 10-ORIGINAL APPLICANT                    |
| NAME                    | Sturgis Area Chamber of Commerce         |
| ADDRESS                 | Post Office Box 504<br>Sturgis, SD 57785 |
| ENTITY                  | 03-CORPORATION                           |

CITIZENSHIP South Dakota

# **BLACK HILLS**